



Cam Hui, CFA
cam@pennockideahub.com

IMAGINING WAR AND PEACE

March 28, 2022

Table of Contents

War and Peace	2
The Price of War	2
What Would Peace Look Like?	6
Recession Odds Are Rising	11

EXECUTIVE SUMMARY

The Russia-Ukraine war has dealt an unexpected shock to the global economy and markets. Even as the world began an uneven recovery from the COVID Crash of 2020 and inflation pressures began to rise, the war has spiked geopolitical risk premiums and exacerbated supply chain difficulties and added more inflationary pressures. From an economic perspective, rising inflation and inflation expectations are forcing central bankers to react with more hawkish monetary policies, which raise recession risk.

It’s not a pretty picture. Now that we know what war looks like, let’s engage in some scenario planning. Imagine peace. How would the global economy and markets react?

We find a best-case scenario of a sudden peace agreement would leave the global economy exposed to additional supply chain aftershocks from the Russia-Ukraine war. A muddle-through scenario would have an even worse outlook.

Confidential — Do not duplicate or distribute without written permission from Pennock Idea Hub



War and Peace

The Russia-Ukraine war has dealt an unexpected shock to the global economy and markets. Even as the world began an uneven recovery from the COVID Crash of 2020 and inflation pressures began to rise, the war has spiked geopolitical risk premiums and exacerbated supply chain difficulties and added more inflationary pressures. From an economic perspective, rising inflation and inflation expectations are forcing central bankers to react with more hawkish monetary policies, which raise recession risk.

It's not a pretty picture. Now that we know what war looks like, let's engage in some scenario planning. Imagine peace. How would the global economy and markets react?

The Price of War

Let's begin with the current situation report. About a month into the invasion, the Russian offensive has largely stalled. The Ukrainians have made a number of localized successful counterattacks but the Russians are making steady progress in wearing down the besieged defenders in the southern port of Mariupol. Russian forces are digging in defensively and bombarding Ukrainian cities. This may turn out to be a protracted conflict.

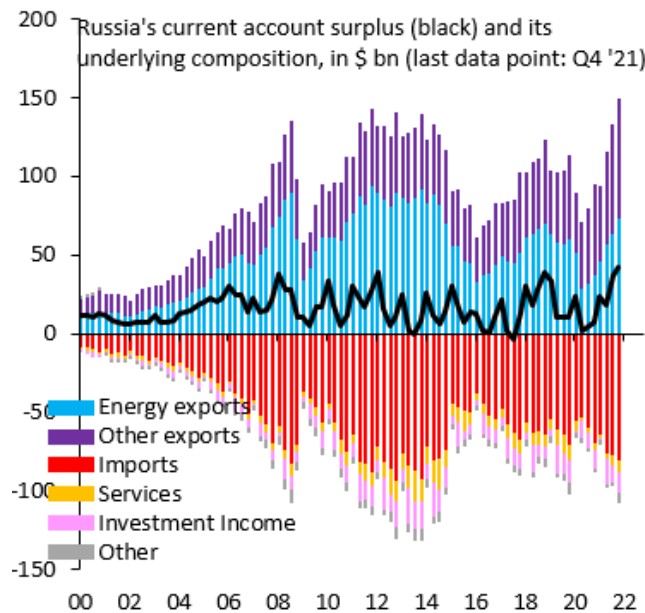
The key question is how long can Russia sustain a war?

Joachim Klement, writing at the [CFA Institute's blog](#), analyzed Russia's current account and economy. He concluded:

The conclusion of all these calculations is simple: As long as Russia can continue to export oil and gas, it can finance the revenue shortfalls generated by the sanctions for a long time. But the economic toll will be enormous: GDP will drop nearly 10% over the next 12 months alone and may not stop there.

But if Russia loses its oil and gas revenues, it will run out of money within one to two years.

Exhibit 1: Russia Current Account



Source: IIF



While that analysis is correct from a top-down macro perspective, anecdotal reports indicate that sanctions are biting. [Fortune](#) cited a Ukrainian military social media release, whose information is unconfirmed by other sources, that Russian tank production has ground to a halt because of a parts shortage.

The country’s primary armored vehicle manufacturer appears to have run out of parts to make and repair tanks, according to a [Facebook post by the General Staff of the Armed Forces of Ukraine](#).

Citing “available information,” it reported state-owned company Uralvagonzavod, which builds tanks such as the T-72B3, has had to temporarily cease production in Nizhny Tagil.

The Russian offensive has depleted its troop strength. The latest NATO estimate indicates that the Russian Army has lost 30–40K men, which includes killed, wounded, missing in action and taken prisoner. It is, therefore, no surprise that Moscow has mobilized reserves, recruited Syrian fighters and called for a draft. Anecdotal evidence from [social media](#) from Russian mothers’ groups indicates heightened anxiety among the Russian middle-class of the draft for their teenage sons. There were also reports of shortages of sanitary napkins and, more importantly, insulin.

In addition, Russia’s latest reported weekly CPI was up 1.93%, which puts CPI up an astounding 132% for the period of the war.

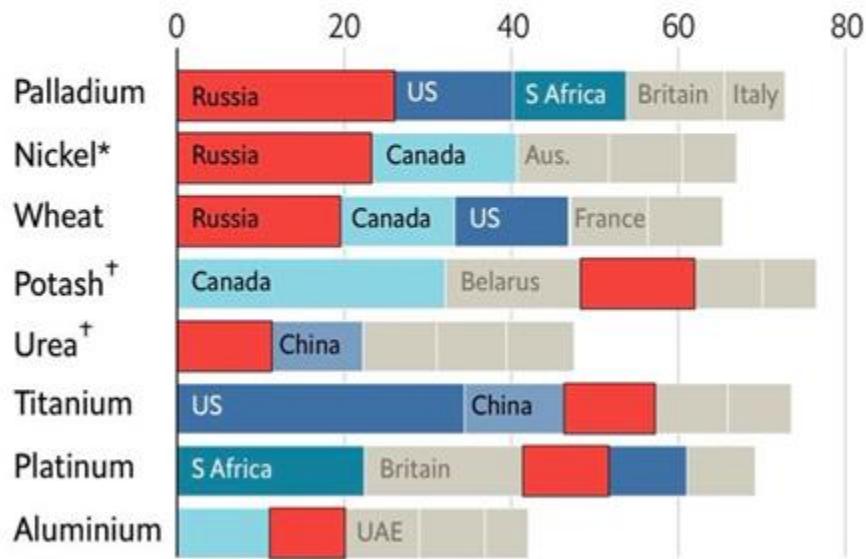
On the other hand, Russia has substantial leverage in terms of its exports as it is the substantial source of some key global commodities.

Exhibit 2: Key Russian Exports

The Russian footprint

Share of global exports by value, 2020, %

Top five exporters of each commodity



*Unwrought nickel and nickel mattes † Fertilisers

Source: The Centre for Prospective Studies and International Information



Both Russia and Ukraine are major exporters of grains, which threatens the global food supply. In particular, African countries are especially dependent on Russian and Ukrainian wheat, which increases the risk of global famine. The last episode of food insecurity coincided with Arab Spring. This raises the risk of geopolitical instability.

Exhibit 3: Food Insecurity Vulnerability by Region



The Economist

Source: The Economist

The West announced additional Russian sanctions last week. The EU held further discussions of cutting dependence on Russian gas, though [Reuters](#) reported that German chancellor Olaf Scholz pushed back on the idea:

“Yes, we will end this dependency - as soon as possible. But to do this from one day to the next would mean plunging our country and the whole of Europe into a recession,” Scholz told the Bundestag lower house of parliament.

“Hundreds of thousands of jobs would be in danger. Whole branches of industry would be on the brink,” he said “Sanctions should not hurt European states harder than the Russian leadership.”

A [recent paper](#) co-authored by a group of economists working both inside and outside Germany projected the effects of a sudden cut-off of Russian gas to Germany, based on the scenario that Germany loses 30% of natural gas supply and 8% of its primary energy supply.

Purely in the spirit of being conservative, we therefore postulate a worst-case scenario that doubles the number without input-output linkages from 1.5% to 3% or €1,200 per year per German citizen. This number is an order of magnitude higher than the 0.2-0.3% or €80-€120 implied by the Baqaee-Farhi model. We should emphasize that this is an extreme scenario and we consider economic losses as predicted by the Baqaee-Farhi model to be the more likely outcome



Bear in mind that this is a worst-case scenario where there are no substitutes for Russian gas. A GDP shock of 1.5–3.0% is similar in magnitude to the COVID shock. It's painful but manageable. While Berlin may balk at the price of a complete cut-off of Russian gas, Scholz could change his mind under a scenario of Russian escalation to the use of WMDs, especially if they are on a civilian population.

In short, Ukraine and the West are engaged in a contest of pain with Russia. Pressures are building for a settlement. Will anyone blink?



What Would Peace Look Like?

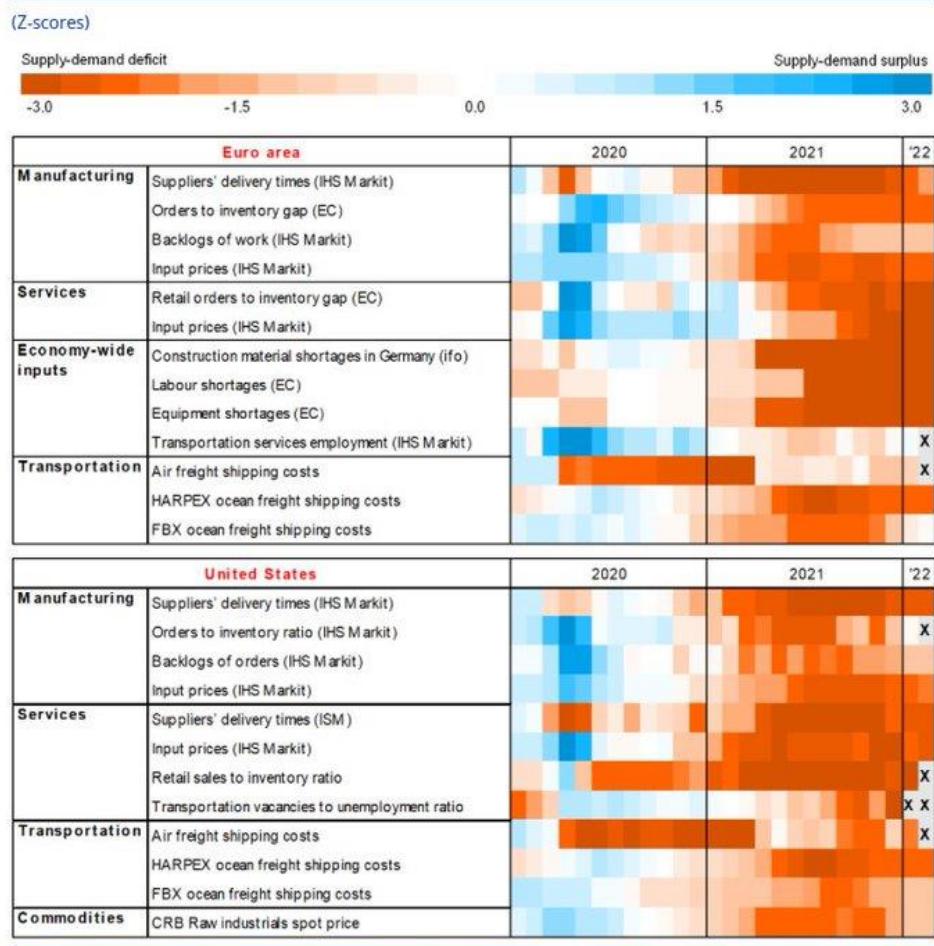
The details of any peace agreement are beyond the scope of this analysis, but imagine that peace suddenly descended in Ukraine. What are the economic and market ramifications of this best-case scenario?

An analysis from the European Central Bank outlined a heatmap of supply chain pressures in the U.S. and eurozone. Even before the war, supply chain bottlenecks were evident in a variety of sectors.

Exhibit 4: Supply Chain Heatmap

Chart A

Supply chain pressures – heatmaps for the euro area and the United States



Sources: U.S. Bureau of Labor Statistics, European Commission (EC), ISM, IHS Markit, ifo Institute, Bloomberg and ECB staff calculations.

Notes: The heatmaps show Z-scores, which are computed by subtracting the mean from the observation at time t and dividing the difference by the standard deviation. The mean and the standard deviation are computed over the available sample from January 1999. For transportation costs and commodity prices, Z-scores based on year-on-year growth rates are shown. Soft indicators are shown together with their sources. Observations marked with an X are not yet available.

Source: European Central Bank



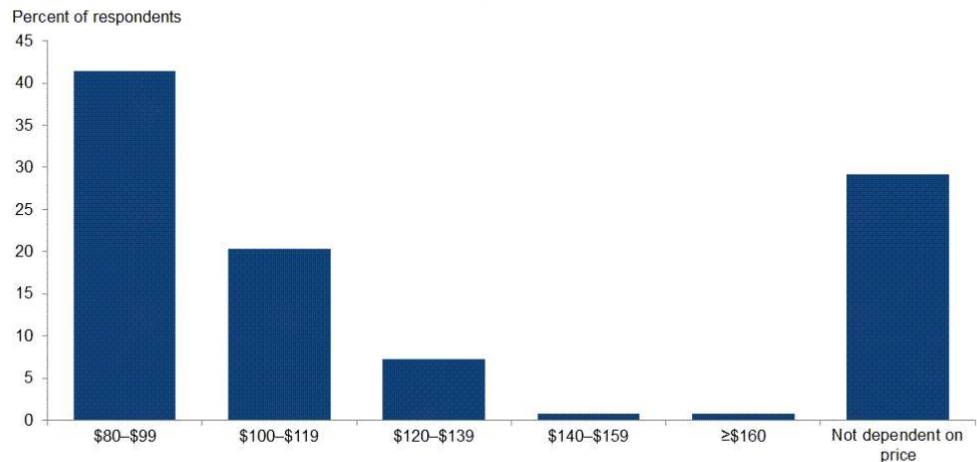
Supply chain problems aren't going away, even if peace broke out. As an example, Ukraine has two plants that are about 50% of the global source of neon, a key component in semiconductor manufacturing. One is in Mariupol, which has been flattened by Russian bombing. The other is in Odessa, which is under threat, but it has shut down production. In addition, Ukrainian farmers are unlikely to plant their spring crop, especially in fields that may be strewn with landmines. At best, Ukrainian grain production won't return to full production in the next few years.

Energy prices are likely to remain elevated if energy sanctions remain in place. A recent [Dallas Fed survey](#) of oil patch operators was highly revealing. While most respondents replied that an \$80-\$90 WTI price is enough to spur new investment, a full 29% replied that their investment decisions are not oil price dependent.

Exhibit 5: 29% of Oil & Gas Producers Are Price-Insensitive on Investment Decisions

What West Texas Intermediate crude oil price is necessary to get publicly traded U.S. producers back into growth mode?

Forty-one percent of executives believe the WTI crude oil price necessary to get publicly traded U.S. producers back into growth mode is between \$80 and \$99 per barrel, and an additional 20 percent believe \$100 to \$119 is sufficient. A small portion of respondents said \$120 per barrel or higher. However, a sizable portion, 29 percent, believe the shift to growth mode will not be dependent on the price of oil.



NOTE: Executives from 123 oil and gas firms answered this question during the survey collection period, March 9-17, 2022.
SOURCE: Federal Reserve Bank of Dallas.

Source: Federal Reserve Bank of Dallas



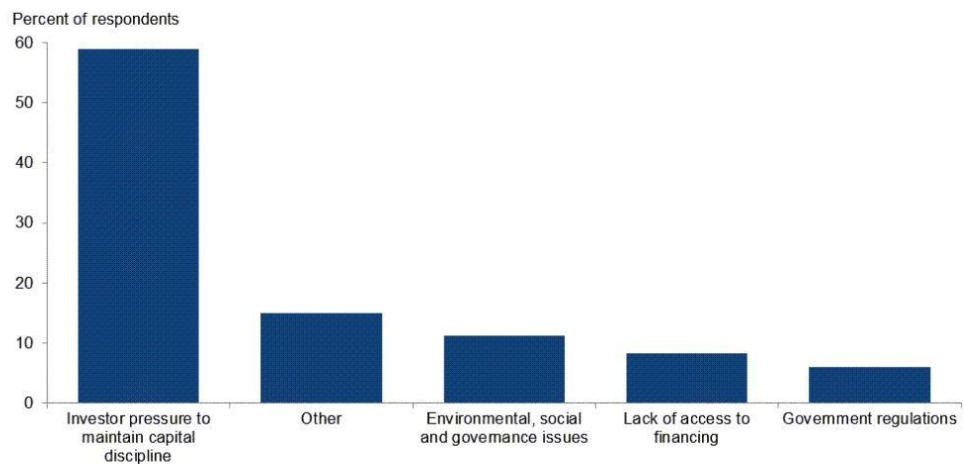
Where does that leave Fed policy? That depends on how transitory the inflation effects of the war are. Cullen Roche pointed out that global container freight rates have flattened out.

That's because of increasing investor pressure to maintain capital discipline. There is also anecdotal evidence of a scarcity of capital in the oil patch at any price owing to the growing trend of ESG investment mandates.

Exhibit 6: Oil & Gas Producers Under Investor Pressure to Maintain Capital Discipline

Which of the following is the primary reason that publicly traded oil producers are restraining growth despite high oil prices?

Slightly over half—59 percent—of executives believe investor pressure to maintain capital discipline is the primary reason that publicly traded oil producers are restraining growth despite high oil prices. Fifteen percent of executives said "other," and 11 percent note environmental, social and governance issues. For respondents who said "other," the primary reasons were personnel shortages, limited availability of equipment and supply-chain issues. An additional reason cited was uncertainty regarding future oil prices and whether they would stay high. Some felt that a combination of reasons is equally responsible for driving restraint.



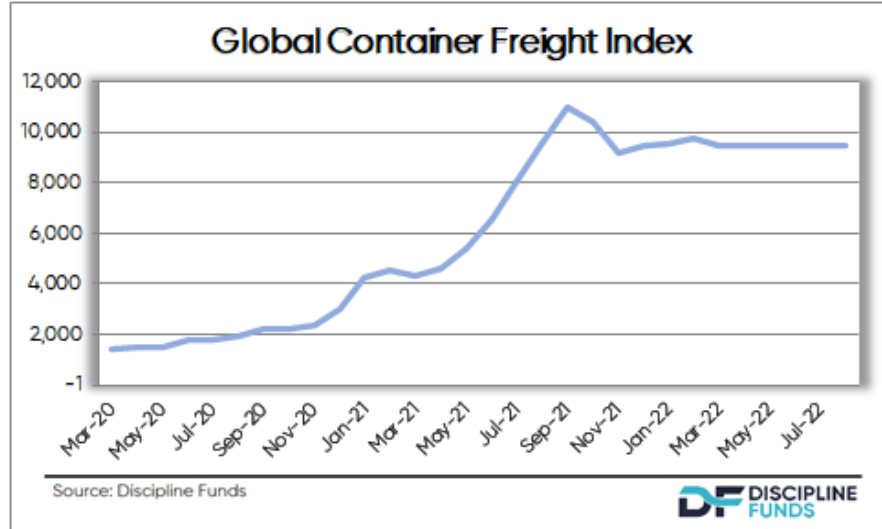
NOTE: Executives from 132 oil and gas firms answered this question during the survey collection period, March 9–17, 2022.
SOURCE: Federal Reserve Bank of Dallas.

Source: Federal Reserve Bank of Dallas



Where does that leave Fed policy? That depends on how transitory the inflation effects of the war are. As an example, [Cullen Roche](#) pointed out that global container freight rates have flattened out.

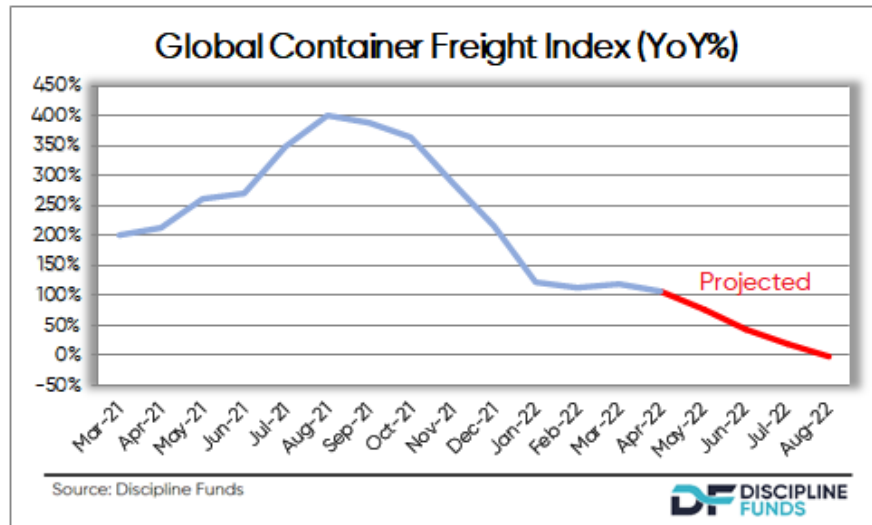
Exhibit 7: Global Container Freight Index



Source: Discipline Funds

If they were to stay flat, the annualized rate of change would begin to fall in Q2 because of base effects, which alleviates inflation pressure.

Exhibit 8: What Transitory Inflation Looks Like

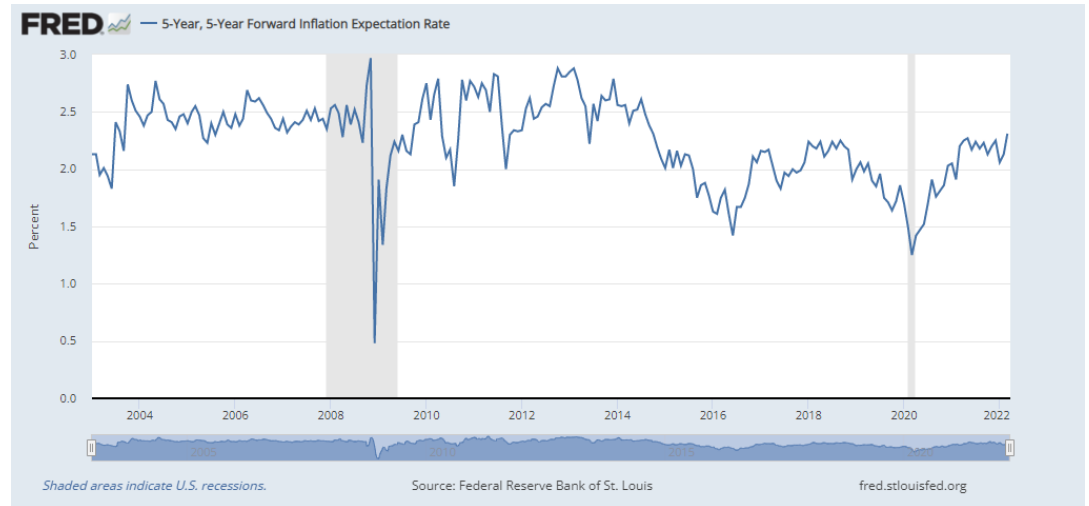


Source: Discipline Funds



Notwithstanding the effects of the war, inflation should begin to fall from a combination of the transitory effects and monetary tightening. The wildcard is the degree and magnitude of the supply shocks from the war, and how they affect inflation and inflation expectations. The 5x5 forward inflation expectation is currently at the top of its range. An upside break would be a signal for the Fed to adopt an even more hawkish monetary policy.

Exhibit 9: Inflation Expectations Are Rising



Source: FRED, Federal Reserve Bank of St. Louis

The market is already expecting consecutive half-point rate hikes at the next two FOMC meetings, a total of 2.25% rate increases in 2022 and topping out in early 2023 at 2.50–2.75%. The disruption from the war could make things worse and force the Fed to engineer a recession in order to control inflation.

Exhibit 10: Fed Funds Expectations

MEETING DATE	MEETING PROBABILITIES														
	0-25	25-50	50-75	75-100	100-125	125-150	150-175	175-200	200-225	225-250	250-275	275-300	300-325	325-350	350-375
3/16/2022	8.0%	92.0%	0.0%	0.0%	0.0%	0.0%									
5/4/2022	0.0%	4.6%	57.0%	38.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
6/15/2022	0.0%	0.0%	1.5%	21.8%	50.9%	25.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
7/27/2022	0.0%	0.0%	0.0%	1.3%	18.9%	46.7%	29.4%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
9/21/2022	0.0%	0.0%	0.0%	0.2%	4.1%	23.3%	43.9%	25.3%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
11/2/2022	0.0%	0.0%	0.0%	0.1%	1.3%	9.4%	29.0%	38.8%	19.2%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%
12/14/2022	0.0%	0.0%	0.0%	0.0%	0.2%	2.4%	12.2%	30.4%	36.0%	16.8%	1.9%	0.0%	0.0%	0.0%	0.0%
2/1/2023	0.0%	0.0%	0.0%	0.0%	0.1%	1.2%	6.7%	20.2%	32.9%	27.5%	10.3%	1.1%	0.0%	0.0%	0.0%
3/15/2023	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	2.6%	10.1%	23.3%	31.5%	23.3%	8.0%	0.8%	0.0%	0.0%
5/3/2023	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	1.7%	7.3%	18.4%	28.5%	26.4%	13.7%	3.5%	0.3%	0.0%
6/14/2023	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	1.0%	4.5%	12.7%	23.3%	27.4%	20.1%	8.7%	1.9%	0.2%
7/26/2023	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.8%	3.6%	10.7%	20.7%	26.4%	21.9%	11.5%	3.6%	0.6%

Source: CME Fedwatch



Recession Odds Are Rising

In conclusion, a best-case scenario of a sudden peace agreement would leave the global economy exposed to additional supply chain aftershocks from the Russia-Ukraine war. A muddle-through scenario would have an even worse outlook. The markets are forward-looking and they are discounting a rising risk of recession, even though recession models are not calling for a recession just yet.

Bill McBride at [Calculated Risk](#) who relies mainly on housing market indicators for his recession calls, said that he isn't even on recession watch yet. [New Deal democrat](#), who monitors a series of coincident, short-leading, and long-leading indicators, characterized the economy as a weakening cycle overlaid with the negative effects of an exogenous shock from the war.

There are two separate dynamics operating on the economic indicators. One dynamic is a typical cyclical one of the Fed reacting to high inflation and low unemployment by raising rates, now that it has been convinced that inflation has not been "transitory." The second dynamic is Russia's invasion of Ukraine, and the world's reaction to it.

The first dynamic is primarily acting on the long leading indicators. Thus we see bond yields rising, and yield spreads tightening. In fact, several portions of the yield curve inverted Thursday and at least intraday Friday (most notably the 5 minus 3-year spread which briefly turned negative Friday, before closing ever so slightly positive). This dynamic is also why mortgage rates are negative, and at least partially why credit conditions have tightened.

As a result, the long leading forecast has turned neutral. A recession is possible one year from now, but not that likely yet...

The global economic reverberations of the Russian invasion of Ukraine, and the reactions to it, by way of sanctions, global oil supply and by businesses severing ties with Russia, is an exogenous event, just as the pandemic was in 2020. And just as with the pandemic in 2020, it could cause a recession without the normal procession of cyclical effects through the economy. But it is "transitory" in the sense that if and when the conflict resolves, the normal cyclical procession will reassert itself. Those cyclical processes, the other side of the pincer, continue to point toward a stall roughly at the beginning of next year.

We reiterate our views from our February publication, [A 2022 Inflation Tantrum Roadmap](#), with the exception of an upgrade from underweight to market weight in resource extraction sectors for their inflation hedge characteristics. This is a bear market. Investment-oriented accounts should be cautiously positioned.

- Overweight defensive sectors
- Overweight quality stocks
- Neutral weight resource extraction sectors such as energy and mining (upgrade)
- Neutral weight high-quality growth, which should be the next market leadership
- Underweight value and cyclical stocks, such as financials, industrials, and non-FANG+ consumer discretionary.



Disclaimer

I, Cam Hui, certify that the views expressed in this commentary accurately reflect my personal views about the subject company (ies). I am confident in my investment analysis skills, and I may buy or already own shares in those companies under discussion. I prepare and edit every report published under my name. I depend on my colleagues for constructive criticism on my research methods and conclusions but final responsibility is my own.

I also certify that I have not and will not be receiving direct or indirect compensation from the subject company(ies) in exchange for publishing this commentary.

This investment analysis excludes any target price, and is not a recommendation to buy or sell a stock. It is intended to provide a means for the author to share his experience and perspective exclusively for the benefit of the clients of Pennock Idea Hub (PIH). My articles may contain statements and projections that are forward-looking in nature, and therefore subject to numerous risks, uncertainties, and assumptions. The author does not assume any liability whatsoever for any direct or consequential loss arising from or relating to any use of the information contained in this note.

This information contained in this commentary has been compiled from sources believed to be reliable but no representation or warranty, express or implied, is made by the author or any other person as to its fairness, accuracy, completeness or correctness.

This article does not constitute an offer or solicitation in any jurisdiction.

Confidential — Do not duplicate or distribute without written permission from Pennock Idea Hub